

Curriculum vitae

1. **Proposed role in the project:** Senior Communications Expert
2. **Family name:** Fischer
3. **First names:** Dorothee
4. **Date of birth:** 21/01/1977
5. **Nationality:** German
6. **Place of Residence:** Spain
7. **Education:**

Institution	Degree(s) or Diploma(s) obtained
Free University of Berlin, 2000 – 2003	Masters degree in Political Sciences, Communication Sciences and English Literature/Linguistics; Final thesis on “Representations of Bloody Sunday: text, images, performances” incl. a research scholarship to Northern Ireland, Ireland and the UK by the German Academic Exchange Service
University Pontificia de Salamanca (Spain), 1999 – 2000	Masters in European Studies and Erasmus exchange with the faculty of Communication Sciences and Philosophy
Otto-Friedrich-University Bamberg (Germany), 1997 – 1999	BA degree in Political Sciences, Communication Sciences and English Literature/Linguistics
University College Cork, 1996 – 1997	Certificate in Social Studies
Institution	Additional training
Since 2000	Various adult education training courses on communication issues, website publishing, strategic planning, conflict management, women’s rights, evaluation, team building, adult education methodologies, participatory planning, sustainable development, cultural policy, social media

8. **Language skills:** (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
German	1	1	1
English	1	1	1
French	1	1	2
Spanish	1	1	2

12. **Membership of professional bodies:** Member of the Carlo-Schmid Programme for International Politics; the European Association of Local Democracy and Amnesty International
13. **Other skills:** Proficiency in Microsoft Office and G Suite; Mac; social media design/infographics (Canva...); Content Management Systems (Wordpress, Joomla...); Good knowledge of Photoshop and Publisher
14. **Present position:** **Communications Expert (self-employed)**
15. **Years within the firm:** **Since April 2014**
16. **Key qualifications:**

- More than 15 years of experience in strategic communications and knowledge management (drafting of communication and media outreach strategies; development of innovative communication tools including videos, social media, website management, infographics, newsletters, brochures; evaluation of communication activities; giving technical assistance and training to European institutions, programmes and projects;)
- More than 20 years of experience in journalism (TV, radio, but also written press and online journalism)
- More than 15 years of experience in institutional communication (Council of Europe, United Nations, EU institutions and EU Delegations as well as local, regional and national authorities)
- Strong creative personality: out-of-the-box thinker to develop innovative communication tools for complex and abstract contents and coordinating creative teams to implement them
- Strong leadership and management skills and extensive experience in the management of creative teams including the entire project lifecycle (e.g. Head of the ALDA office in Strasbourg from 2003 –

2008; coordinator of the Interact communications activities; lead partner of several EU projects; also as expert since 2014 coordination of international teams of experts, partners, service-providers to implement communication projects of different types)

- Work experience in developing countries in Africa, Asia and Latin America.
- Experience in working with the Caribbean Region (through Policy Forum on Development December 2017 – December 2020; Interact from 2009 – 2014, contact with the transnational programme in the Caribbean as well as working groups on the outermost regions)
- Experience with environmental and cultural projects (e.g. LIFE+ project in 2015/2016; projects by Polibienestar since 2016; lecturer at the University of Valencia in a programme on the international of cultural organisations; organising educational art projects on climate change e.g. in Guatemala and through the association ARTPORT_making waves; drafting of a cultural strategy for the German region of Lusatia in 2019/2020; involvement in the organisation of the IETM event in Valencia in 2016; currently as communication expert in the URBACT project KAIRÓS dealing with cultural heritage....)
- Excellent drafting skills in English, German, French and Spanish and capacity to put complex contents into different formats for different target groups (all types of formats from policy reports to brochures, press releases, videos, social media or factsheets)
- Very strong communication and organisational skills in a multicultural environment (more than 15 years of experience in international NGOs and EU programmes)

17. Specific experience in the region:

18. Professional experience

Date from - Date to	Location	Company & reference person ¹	Position	Description
August 2019 – September 2022	Valencia/Bru ssels/Strasbourg	Estrella Durá, MEP, estrella.dura@uv.es	Communication and Social Media expert	Creation and management of a digital profile for the university professor and new Member of the European Parliament Estrella Durá (website, photos, social media, strategy)
January 2021 – aprox. August 2022	Valencia, Mula, Spain and other locations in Europe	Notus Marc Caballero marc.caballero@notus-asr.org	Communication Expert	Technical assistance in the area of communications and event management for the Municipality of Mula in the framework of the URBACT Action Planning Network KAIRÓS on cultural heritage of which Mula is the lead partner. Social media management, drafting of website and blog articles; media outreach. Organisation of a final event
January – December 2021	Valencia, Spain and St. Pierre et Miquelon	Equinoccio, Carlota Quesada cquesada@equinoccio.eu	Team Leader	Design and implementation of a communications campaign on the impact of EU funding on the overseas territory of Saint-Pierre-et-Miquelon . Production of videos, campaign materials and organisation of onsite events. SIEA-2018-1601
December 2020 – aprox. Dec. 2021	Valencia, Spain and Germany	Regional Ministry of Labour, Baden-Württemberg, Germany Moritz Scheibe moritz.scheibe@wm.bwl.de	Team Leader and Coordinator	Design and implementation campaign concerning the results of 4 transnational Interreg programmes and two macro-regional strategies in the German region of Baden-Württemberg and in preparation of the new programming period 2021 – 2027. Coordination of a team of 5 people to prepare several events and communication tools (publications, videos, infographics) as part of the campaign.
July – August 2021	Valencia, Spain; worldwide in the countries of the Commonwealth	Commonwealth Local Government Forum (CLGF) Claire Frost claire.frost@clgf.org.uk	Campaign Coordinator	Design of a communications campaign “The Month of Mentoring” concerning the mentoring of women in local government across the countries of the Commonwealth. Drafting of a social media strategy and messages; coordination of a graphic designer and preparation of different infographics and visuals of the campaign
July 2019 – July 2021	Valencia	CEMAS (World Sustainable Urban Food Centre of València), Vicente Domingo, cemas@valencia.es	Social Media and Communication Expert	Creation and management of social media accounts for the newly founded World Sustainable Urban Food Centre of València supported by FAO and the city of València. Different communication and media outreach activities, including the drafting of a communication and social media strategy.
February 2016 – ongoing	Valencia, Spain	Polibienestar, Silvia Prieto, silvia.prieto@uv.es	Community Manager	Development of a digital communication strategy for the international Research Institute of the University of Valencia “Polibienestar” . Management of the Twitter and Facebook accounts; advisory services and social media management on EU projects (including Horizon2020) in the area of health, education, the environment and social well-being.

¹ The Contracting Authority reserves the right to contact the reference persons. If you have any objection to this fact, kindly state so and provide a justification.

Since February 2014	EU and beyond	Europimpulse, Jeff Alberghi, jeff.alberghi@europimpulse.com 608645361 (but also for other clients, e.g. Institut Francais Skopje; University of Valencia; IRD; Fondazione Giacomo Brodolini)	Trainer/event facilitator/moderator	<p>Trainings on communication and EU project management</p> <p>Mentoring and coaching on EU programmes/projects and communications within the EU project Chebec (Interreg Med) and the Econcult Research Group of the University of Valencia (various sessions in 2019); accompanying a group of actors working on the role of culture in rural development (“Encuentros Perifericos) in 2020.</p> <p>Moderation of online discussions for the European Gender Equality Institute (2014)</p> <p>Coordination of the network of EU communicators “Sumlab” including organisation and moderation of its first two meetings in 2014 and 2015.</p> <p>Technical Assistance in the area of communications for IPA programmes in South East Europe</p> <p>Moderation of events (e.g. during the European Development Days)</p>
Since September 1996	Europe-wide	Cámara Boreal, ARTE Strasbourg and Berlin, Ethnographic Media, Canal Plus, Herr Willie Productions, the City of Heidenheim, Cork Campus Radio, Oberfranken TV, Antenne Bayern among others Reference person: Horacio Alcalá, Director, Cámara Boreal, horacio@camaraboreal.com Tel.: 0034 627 193 734	freelance journalist	Production of radio and TV features and documentaries; international production coordinator (projects include the production of various videos on data protection policy of the EU for DG JUST in the framework of the 2020 Paris Peace Forum; 3 videos on R&I projects financed by the European Regional Development Fund in Spain in 2017/2018; a video on structural change in research institutions for the Polytechnic University of Madrid in 2016; production of Cirque du Soleil in Berlin in 2012 in cooperation with Cámara Boreal; international production coordinator for the Spain episode of the Canal Plus culinary show “Fred Chesneau – Le Nouveau Explorateur” in 2013; international production coordinator for two feature films of Ethnographic Media in 2009 concerning school shootings and the conflict in Palestine; freelance journalist at ARTE Info in Strasbourg and Berlin in 2005/2006....)
December 2017 - Dec 2020	Homebased and worldwide	GIZ International for DG Devco, Gaelle Meulenbergh, gaelle.meulenbergh@giz.de	Key Communication Expert	<p>Responsible for social media management and the development of other communication tools (newsletter, brochures, videos, Capacity4Dev page) for the Policy Forum on Development (a multi-stakeholder platform bringing together EU institutions and networks of local authorities and civil society organisations from 136 countries); event management and reporting; development of a communication strategy; database and knowledge management</p> <p>Name of the project: Technical and Logistical Assistance to the Organisation of the Policy Forum on Development (PFD), Capacity Development Activities for the Global and Regional Networks of Civil Society Organisations and Local Authorities Participating in the PFD (2018-2020); EuropeAid/135597/DH/SER/Multi</p>

December 2019 – October 2020	Tunis and home-based	Equinoccio, Isabel Chamarro, Isabelchamarro@equinoccio.eu	Senior Communication Expert	Technical Assistance to the Tunisian Ministry of Superior Education and Research in order to raise the participation of Tunisian stakeholders in the Horizon2020/Horizon Europe Programme . Development of various communication tools (website, social media, publications, events) and supervision of a junior expert. Name of the project: Appui à l'Association tunisienne au programme de Recherche H2020 – ENI/2019/404-873
May 2019 – December 2019	Homebased and Europe	Fondazione Giacomo Brodolini for DG EMPL, Graziano di Paola, dipaola@fondazionebrodolini.eu	Video production expert	Production of a promotional and social media videos in the framework of the network of public employment services (" PES Network ") initiated by DG EMPL Name of the project: "Service contract for measures to enhance cooperation between Public Employment Services (PES) in particular services to implement a "Benchlearning concept within the PES Network
February – December 2018	Homebased and various locations in Europe	Metis GmbH for DG Agri Susanne Bauer, Bauer@metis-vienna.eu	Dissemination Expert	Drafting of a 12-pages leaflet on the main results of the Agropol project concerning pilot cross-border activities in the area of agriculture between Carinthia (AT) – Slovenia as well as Alentejo (PT), Centro (PT) and Extremadura (ES); strategic advice and contents for the development of other communication tools (videos, website, social media, other publications); coordination and organisation of three final dissemination events Name of the project: Pilot Project – Agropol: Development of a European Cross-border Agribusiness Model Region N°AGRI-2015-EVAL-07
February 2017 – May 2018	Albania, home-based	Council of Europe Office in Tirana Tea Jaliashvili Tea.JALIASHVILI@coe.int	Senior Communication Expert	Design of an awareness-raising campaign on anti-discrimination in Albania; organisation of focus groups with different human rights and anti-discrimination stakeholders; selection of service-providers and monitoring/quality assurance Joint Project Council of Europe/European Commission: Enhancing the effectiveness of the Albanian system of human rights and anti-discrimination
April 2016 – May 2018	Europe	Old Continent, Gauthier Bas, gauthier@old-continent.eu	Press Officer	Development and implementation of a communication strategy for the Horizon2020 project "COHESIFY" (www.cohesify.eu). Media relations/stakeholders mapping and dissemination strategy; development of communication toolkit; drafting of a brochure, press releases and other publications; concept and contents for the website; management of the social media accounts; concepts for videos and infographics.
January – October 2017	Philippines and homebased	EU Delegation in the Philippines; Equinoccio, Isabel Chamarro, Isabelchamarro@equinoccio.eu	Communication Expert	Mission to the Philippines to meet with experts to revise and redraft four communication strategies for the EU Delegation in the Philippines and three bilateral cooperation projects (on energy, health and justice); strategic advice for the selection of appropriate communication channels and tools for the identified target audiences Project: Communication and Visibility Activities on EU cooperation projects in the Philippines

January – December 2017	Valencia, Europe	València, world sustainable food capital Vicente Domingo, vicentecarlosdomingo@gmail.com	Communication and Media Adviser	Development of a communication strategy for the year “ València, world capital of sustainable food ”; public relations with key stakeholders such as local authorities worldwide, the UN/FAO and EU institutions; social media management; media relations; event management (project on sustainable food systems within cities and the Milan Urban Food Policy Pact)
January – December 2017	Indonesia/home-based	EU-Delegation in Indonesia and Equinoccio, Isabel Chamarro, Isabelchamarro@equinoccio.eu	Senior Communication Expert	Technical assistance in the development of four videos concerning EU-ASEAN relations; Drafting of the storyboards; Coordinating the production process and feedback loops between the production company and the EU Delegation; Monitoring and quality assurance Project: EU Public Diplomacy and Outreach Programme - Indonesia EuropeAid/133985/C/SER/ID
November 2014 – February 2017	Europe-wide	European Investment Bank/European Commission Ute Pieper-Seckelmann u.pieper@eib.org	Journalist and Communication Expert	Production of a promotional animation video on financial instruments. Storyboard writing and coordination of the overall production. Storyboard and coordination of e-learning/tutorial videos concerning different parts of financial instruments set up. Event videos (journalist work and coordination of the production). Coordination and storyboards of future videos to be produced in relation with the FI-Compass Hub (www.fi-compass.eu)
September – December 2016	Valencia, worldwide	IETM Araceli Isaac Europa@espacioinestable.com	Communication Expert	Assisting in the organisation of the Autumn Plenary Meeting of the international performing arts network “ IETM ” in Valencia; coordination of a group of dance directors from Latin America; dissemination activities; rapporteur of two working sessions
January 2015 – September 2016	Valencia, Spain	Antonio Guillem, Fundación Global Nature antonioguillem@fundacionglobalnature.org	Communication expert	Organisation of an online seminar; drafting of four international newsletters; translations ES – EN; Organisation of the final conference of the LIFE+ Project ALBUFERA (www.lifealbufera.org) to be held in June 2016; production of promotional materials; drafting of press releases and factsheets
February – December 2015	Europe and Africa	Marlene Homan, Danish Management mho@danishmanagement.dk	Journalist and Coordinator	Production of 5 videos on migration and development issues in Moldova, Morocco and Benin. Production, storyboard writing and coordination of the post-production; drafting of case studies/human stories for a brochure on the same topic; photo reportage on the different stories and coordination of the team including final reporting. Framework contract: “Design and provision of communication and visibility material on Migration in EU development cooperation”; Request for services Nr 2014/2014/353948/1
February – August 2015	Valencia, Spain	Marc Caballero, Fundación Notus marc.caballero@notus-asr.org	European Affairs expert/Event Facilitator	Facilitation of a series of Local Support Group Meetings for the Diputación de Castellón; drafting of a sustainable urban development strategy and identification of potential future EU funding Project: Estrategia de Desarrollo Urbano Sostenible e Integrado, EDUSI
November 2014 – June 2015	Europe-wide	URBACT Jenny Koutsomarkou j.koutsomarkou@urbact.eu	Journalist and Communication Expert	Production of five videos on sustainable urban development in the EU. Storyboard, production and journalistic work.

June 2014 – December 2014	Valencia, Spain; Berlin, Germany and 3 African countries (Niger, Cameroon and Madagascar)	Transparency International Brice Boehmer Tel.: 0049 30 44350788 bboehmer@transparency.org	Journalist and Communication Expert	Production of a series of 13 videos in English and French on corruption in three African countries and development of a bilingual website for the webdocumentary. Storyboard writing, production, journalistic work (writing of blog articles, website texts and social media messages), stakeholder mapping and development of a dissemination strategy.
May 2014 – October 2014	Europewide	INTERACT Point Viborg Tomasz Petrykowski tomasz.petrykowski@interact-eu.net	Journalist/Editor	Coordination of the INTERACT newsletter on interregional cooperation. Drafting of various articles, interviews with key stakeholders and coordination of external contributions and graphic design.
January 2009 – April 2014	Valencia, Spain	INTERACT Point Valencia, Generalitat Valenciana Amparo Montan, Coordinator amparo.montan@maieutics.eu Tel.: +34 659157515	Communication and Project Development Officer	Technical assistance for European Territorial Cooperation programmes and projects including advisory services and the organisation and moderation/facilitation of seminars and conferences on topics such as evaluation, knowledge management, monitoring, project assessment, communication issues; development and production of communication tools such as videos, newsletters, brochures, publications, social media and the website (using content management systems). Coordination and management of the Europe-wide campaign “European Cooperation Day” including management of all the social media accounts (Twitter, Facebook). The INTERACT Office in Valencia was responsible of the whole of Southern Europe, including IPA and ENPI.
April 2008 – December 2009	Valencia (Spain)	Interreg IIC Joint Technical Secretariat, Generalitat Valenciana Maria Vicenta Gil, Head of the Managing Authority, gil_vicvil@gva.es	Communication and Project Adviser	Technical assistance to Interreg projects, in particular monitoring and evaluation of project results; organisation and facilitation/moderation of events and seminars; development of communication products such as newsletters, press releases and updates of the website.
November 2003 – April 2008	Strasbourg, France (but work based Europewide in particular in South East Europe and the Southern Caucasus)	Association of the Local Democracy Agencies (support programme of the Council of Europe; today “European Association of Local Democracy”) Reference person: Antonella Valmorbida, Director, antonella.valmorbida@aldaintranet.org , Tel.: +39 3355236341	Press Officer and Project Manager, Head of the Strasbourg Office	Design and management of European and international projects dealing with urban development, human rights, democracy, culture or sustainable development; Organisation and moderation/facilitation of a variety of events (labs/citizens panels, focus groups, seminars and conferences) Trainings on communication and other topics Drafting and management of a media strategy Development of communication tools including a variety of publications Concept for the relaunch of the website; regular contents for the website using content management systems Production of videos and image films Networking with international stakeholders

08-09/ 2003 + 04/2005	Guatemala	Claudia Morales-Portillo Former Project Officer Service Civil International Guatemala cmmoralesp@gmail.com	Volunteer communication specialist	Organising a communication campaign on sustainable development for internally displaced Maya people. Educational activities with school children and women. Dissemination work, publication of various articles after 2003 field-work and follow-up visit in April 2005.
1998 – 2003	Germany, Ireland, Austria, Spain	European Parliament Office in Dublin; United Nations Information Service in Vienna; Council of Europe, Spokesperson and Press Service in Strasbourg; European Journalism Fellowship Programme in Berlin; Communication Sciences Faculty Bamberg (DE)	Several internships and assistant positions	<ul style="list-style-type: none"> - Preparation of press events and cultural programmes for international journalists - Advisory services for international students - Administrative tasks - Drafting of press releases and other publications - Research tasks

19. Other relevant information:

Selected Publications and communication channels

- My website: www.dorotheefischer.com
- Show reel of past video projects: <https://www.youtube.com/watch?v=-PjPonhoyBo>
- Event video Policy Forum on Development, Regional Meeting in Europe January 2018, https://www.youtube.com/watch?time_continue=1&v=4Vyo59nllz4
- Video on the EU-ASEAN relationship 2017, <https://www.youtube.com/watch?v=RzUQhbsTzqI>
- Videos on migration and development: https://www.youtube.com/playlist?list=PLBSStrK-u_GUBLz9rj_mUMKIVqJH5u-mC

(playlist of the six videos on Youtube)

- Twitter, Facebook and Instagram accounts @cemasvlc
- Twitter (@estrella_dura), Facebook (@estrelladuramep) and website <https://estrelladura.eu/>
- Infographics COHESIFY available on the website: www.cohesify.eu