

Curriculum vitae

Proposed role in the project: Senior Communications Expert

Family name: Fischer

First names: Dorothee

Date of birth: 21/01/1977

Nationality: German

Place of Residence: Spain

Education:

Institution	Date from	Date to	Degree(s) or Diploma(s) obtained
Free University of Berlin	September 2000	July 2003	Master's degree in Political Sciences, Communication Sciences and English Literature/Linguistics; Final thesis on "Representations of Bloody Sunday: text, images, performances" incl. a research scholarship to Northern Ireland, Ireland and the UK by the German Academic Exchange Service
University Pontificia de Salamanca (Spain)	September 1999	June 2000	Masters in European Studies and Erasmus exchange with the faculty of Communication Sciences and Philosophy
Otto-Friedrich-University Bamberg (Germany)	September 1997	August 1999	BA degree in Political Sciences, Communication Sciences and English Literature/Linguistics
University College Cork	September 1996	June 1997	Certificate in Social Studies
Institution			Additional training
Since 2000	Not applicable	Not applicable	Various adult education training courses on communication issues, website publishing, strategic planning, conflict management, women's rights, evaluation, team building, adult education methodologies, participatory planning, sustainable development, cultural policy, social media, personal growth; Member of Mindvalley

Language skills: (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
German	1	1	1
English	1	1	1
French	1	1	1
Spanish	1	1	1

Membership of professional bodies: Member of the Carlo-Schmid Programme for International Politics; the European Association of Local Democracy and Amnesty International

Other skills: Proficiency in Microsoft Office and G Suite; Mac; social media design/infographics (Canva, Capcut...); Content Management Systems (Wordpress, Joomla...); Good knowledge of Photoshop and Publisher

Present position: Senior Communications Expert (self-employed)

Years within the firm: Since April 2014

Key qualifications:

- More than 20 years of experience in strategic communications and knowledge management (drafting of communication and media outreach strategies; development of innovative communication tools including videos, social media, website management, infographics, newsletters, brochures; evaluation

of communication activities; giving technical assistance and training to European institutions, programmes and projects;)

- More than 20 years of experience in journalism (TV, radio, but also written press and online journalism)
- More than 18 years of experience in institutional communication and campaigning (Council of Europe, United Nations, EU institutions and EU Delegations as well as local, regional and national authorities, but also the private sector)
- Strong creative personality: out-of-the-box thinker to develop innovative communication tools for highly complex and technical contents and coordinating creative teams to implement them
- Strong leadership and management skills and extensive experience in the management of creative teams including the entire project lifecycle (e.g. Head of the ALDA office in Strasbourg from 2003 – 2008; coordinator of the Interact communication activities; lead partner of several EU projects; also as expert since 2014 coordination of international teams of experts, partners, service-providers to implement communication projects of different types)
- Work experience in North America/the Caribbean (Campaign for Saint Pierre-et-Miquelon/Canada; project on trade with the Dominican Republic)
- Extensive work experience with the private sector and on trade-related issues (e.g. through the Policy Forum on Development from 2017 – 2020 and currently in a project for the EU Delegation in the Dominican Republic)
- Experience in knowledge management and knowledge transfer (e.g. tutorial videos for the European Investment Bank and consultations with the Policy Forum on Development)
- Excellent drafting skills in English, German, French and Spanish and capacity to put complex and technical contents into different formats for different target groups (all types of formats from policy reports to brochures, press releases, videos, social media or factsheets)
- Very strong communication and organisational skills in a multicultural environment (more than 20 years of experience in international affairs)
- Extensive experience in the organisation and facilitation/moderation of online and onsite events

Main experiences in the field:

Country	Date from - to
Overseas Territory Saint-Pierre-et-Miquelon/Canada	2021 - 2022 Communication campaign concerning projects funded by the EU
Dominican Republic	Since August 2022 Promotion of events and studies concerning trade between the EU and the Dominican Republic
Commonwealth countries including Canada	Since 2021 Support in an online campaign and currently development of a new website for the Commonwealth Local Government Forum
Multi-country experience	2017 – 2021 Policy Forum on Development (accompanying several consultations organised by DG INTPA on different topics including trade, private sector involvement in various regions of the world including Latin America)

12. Professional experience

Date from	Date to	No of days	Location	Company & reference person ¹	Position	Description
16.05.22	31.12.24	40	Comores and home-based	Sequa/IBF for the EU Delegation in the Comores Jürgen Mähler juergen.maehler@sequa.de	Senior Communication Expert	Technical Assistance in the area of communications for the EU programme “Msomo Na Hazi” dealing with youth unemployment and vocational training in the Comores. Drafting of a communications strategy and plan; development of an evaluation system and trainings and coachings online.
17.01.22	17.01.24	105	Central African Republic and home-based	Europlus for DG INTPA/Fonds Békou, European Commission Aimé Pari aimepari@europlus.sk	Senior Communication Expert	Technical Assistance in the area of communications at the Ministry of the promotion of women, family and child protection of the Central African Republic. Trainings and coachings to develop awareness raising campaigns on different issues related to gender-based violence. 4 missions in total to the field
15.04.23	31.01.24	80	Africa and home-based	Stantec for DG INTPA, European Commission and AU, Rita Simone, Rita.Simone@stantec.com	NKE Communication – Dissemination of Information	Technical communication assistance to support the implementation of an African Single Electricity Market (AfSEM) and the promotion of an Energy Efficiency Strategy for the African Union Member States. Drafting of a communication strategy and coordinating different communication tasks of the two high-level initiatives (media work; drafting of factsheets and brochures; presence during the COP; videos...). Important part on ICT concerning the connections of the Power Pools across the African continent.
20.07.19	31.12.23	110	Valencia	CEMAS (World Sustainable Urban Food Centre of València), Vicente Domingo, cemas@valencia.es	Social Media and Communication Expert	Input to the overall communications and media outreach strategy ; creation, management and developing content of multilingual social media accounts (Facebook, Twitter, Instagram and Youtube) for the newly founded CEMAS supported by FAO and the city of València; journalistic work including drafting blog posts and maintaining media relations.
26.09.22	28.12.23	34	Dominican Republic and home-based	Equinoccio for DG INTPA Esther Corral ecorral@equinoccio.eu	Senior Communication Expert	Short-term communication expertise in the framework of the contract “ Support to improved transparency and market access for European operators in the area of customs ” (31000079-PSF2019). Coordinating different service-providers (video production, photographer, media outreach and social media) and preparing promotional material for six onsite or online events in the Dominican Republic.
15.06.21	15.10.23	30	Home-based	Commonwealth Local Government Forum Claire Frost, claire.frost@clgf.org.uk	Communication Expert	Strategic communications advice ; development of a social media campaign concerning women in local government; developing a concept for the relaunch of the CLGF website
01.01.19	Ongoing	400	Valencia and worldwide	Legado Sharpe & Fischer SL Oliver Sharpe, info@salsaverde.es	Co-Founder and CEO	Setting up of a multilingual communications agency specialised in sustainable development and human rights projects. Coordination of teams of creatives (of up to 10 people, depending on the project) and drafting of tenders. Currently, managing a variety of social media, event management, branding and video production projects for the public and private sector among others (e.g. framework contract with the North -South Centre of the Council of Europe and current publication project B-solutions for DG REGIO).
01.04.14	Ongoing	150	Worldwide	Europimpulse Jeff Alberghi	Trainer, coach, event facilitator/moderator	Trainings on communication and EU project management Training and coaching on communications in many different contexts, e.g. visiting professor

¹ The Contracting Authority reserves the right to contact the reference persons. If you have any objection to this fact, kindly state so and provide a justification.

				Jeff.alberghi@europimpuls.e.com But also for other clients: College of Europe; GFA; Institut Français Skopje; University of Valencia,		at the College of Europe in November/December 2021 + 2022; regular trainings for public and private sector clients for Formative Communications in Brussels; Mentoring and coaching in the framework of the EU project Chebec (Interreg Med) and the Econcult Research Group of the University of Valencia in 2019; various trainings on EU project communication for the Foundation of the University of Valencia; Moderation of Lab Sessions during the European Development Days (for IRD 2016 - 2021); Moderation of online discussions for the European Gender Equality Institute (2014)
15.01.21	30.10.22	40	Valencia/Mula (ES), Cesena (IT); Malbork (PL)	Notus for the City of Mula Marc Caballero Marc.caballero@notus-asr.org	Communication Expert	Technical assistance in the area of communications and event management for the Municipality of Mula in the framework of the URBACT Action Planning Network KAIRÓS on cultural heritage and urban regeneration. Social media management, drafting of articles for the website, media outreach and strategic communication advice.
01.03.22	16.05.22	10	Brussels and home-based	College of Europe (for DG INTPA/European Commission Claire Lawrence claire.lawrence@coleurope.eu	Senior Communication Expert	Storyboard and production of a series of videos and dissemination strategy on the outcomes of the El Hiwar project on EU-Arab relations.
15.12.20	15.07.22	80	Valencia, Spain and Southern Germany	Regional Ministry of Labour, Baden-Württemberg, Germany Judit.Schrick-Szenczi@wm.bwl.de	Team Leader and Coordinator	Design and implementation of a campaign concerning the results of 4 transnational Interreg programmes and two macro-regional strategies in the German region of Baden-Württemberg and in preparation of the new programming period 2021 – 2027. Coordination of a team of 5 people to prepare several online and onsite events and communication tools (website, publications, videos, infographics). Projects on digitalisation and Green Deal.
15.01.21	18.02.22	62	Saint-Pierre-et-Miquelon and home-based	Equinoccio for DG INTPA Esther Corral ecorral@equinoccio.eu	Team Leader	Design and implementation of a communications campaign on the impact of EU funding on the overseas territory of Saint-Pierre-et-Miquelon. Production of videos, campaign and organisation of onsite and online events. Coordination of a team of 3 people. Projects on employment, the environment and different Infrastructure projects including ICT .
01.12.19	01.06.21	50	Tunis and home-based	Equinoccio for the EU Delegation in Tunisia Isabel Chamarro, Isabelchamarro@equinoccio.eu	Senior Communication Expert	Technical Assistance to the Tunisian Ministry of Superior Education and Research in order to raise the participation of Tunisian stakeholders in the Horizon2020 Programme; design of a communications strategy , monitoring and quality management, training of National Contact Points and Scientific Councilors; advice in the design and development of various promotional and information tools (website, social media, publications, events) and supervision of a junior expert.
01.12.17	01.07.20	209	Homebased and worldwide	GIZ International for DG Devco, European Commission Gaelle Meulenbergh, Liaison Officer, gaelle.meulenbergh@giz.de	Key Communication Expert	Technical and Logistical Assistance to the Policy Forum on Development (PFD) (2018-2020); Responsible for the knowledge management strategy and the communication strategy of the PFD to share the results of the dialogue among PFD members with representatives of EU institutions and to disseminate good practices and knowledge of the PFD members. Responsible for the website on Capacity4Dev , as well as for the social media strategy (developing digital content including videos); journalistic work and development of other communication tools (newsletters, articles, infographics, brochures, videos) on topics related to EU development policies and cooperation, Agenda 2030, the implementation of the SDGs, etc. ; event management and reporting.
01.01.2005	31.12.18	350	Multi	Camara Boreal/The Aurora Project Horacio Alcala horacio@theauro.eu	Video production coordinator, journalist, storyboard writer	Journalistic work including production of radio, TV features, documentaries, online and print articles, for example: <ul style="list-style-type: none"> Design and development of communication and visibility material on migration in EU development cooperation in Moldova, Morocco and Benin. Production, storyboard

						<p>writing and coordination of the post-production; drafting of case studies/human stories for a brochure on the same topic; photo reportage on the different stories and coordination of the team including final reporting;</p> <ul style="list-style-type: none"> Production of a series of videos in English and French on corruption in three African countries and development of a bilingual website for a webdocumentary; storyboard writing, production, journalistic work (writing of blog articles, website texts and social media articles), stakeholder mapping and development of a dissemination strategy; <p>Production of 5 videos communicating on sustainable urban development in the EU; storyboard, production, coordination and journalistic work (interviews and final editing).</p>
01.02.18	01.12.18	31	Homebased and various locations in Europe	Metis GmbH for DG AGRI, European Commission Herta Todtling-Schonhofer office@metis-viena.eu	Dissemination Expert	Pilot Project – Agropol: Development of a European Cross-border Agribusiness Model Region N°AGRI-2015-EVAL-07; Drafting of a 12-pages leaflet on the main results of the Agropol project informing on pilot cross-border cooperation activities; Input for the development of other communication tools (website, social media, other publications); Coordination and organisation of three final dissemination events
15.04.16	01.05.18	70,5	Europe	Old Continent, Gauthier Bas, gauthier@old-continent.eu	Press Officer	Development and implementation of a communication strategy for the Horizon2020 project “COHESIFY” (www.cohesify.eu); Media relations/stakeholder mapping and media outreach strategy ; Development of communication toolkit; journalistic work including drafting of a brochure, press releases and other publications ; development of contents for the website; management and regular updates of the social media accounts ; concepts for videos and infographics.
15.01.17	31.12.17	50	Valencia, Europe	València, world sustainable food capital Vicente Domingo, vicentecarlosdomingo@gmail.com	Communication and Media Adviser	Development of a communication strategy for the year “València, world capital of sustainable food”; Public relations with key stakeholders such as local authorities worldwide, the UN/FAO and EU institutions, but also young social media ambassadors ; management and updating of the social media accounts (Twitter, Facebook) ; drafting of press releases and maintaining media relations ; Event management (project on sustainable food systems within cities and the Milan Urban Food Policy Pact)
08.01.17	31.12.17	18,75	Indonesia/home-based	Equinoccio for the EU Delegation in Indonesia Isabel Chamorro, Isabelchamarro@equinoccio.eu	Senior Communication Expert	EU Public Diplomacy and Outreach Programme – Indonesia; Technical assistance in the development of four videos concerning EU-ASEAN cooperation ; Drafting of the storyboards; Coordinating the production process and feedback loops between the production company and the EU Delegation; Monitoring and quality assurance.
01.02.15	30.09.16	50	Valencia, Spain	Antonio Guillem, Fundación Global Nature antonioguillem@fundacionglobalnature.org	Communication expert	Organisation of an online seminar; Drafting of four international newsletters ; Translations ES–EN; Organisation of the final conference of the LIFE+ Project ALBUFERA (www.lifealbufera.org); Production of promotional materials ; Concept and contents of bilingual newsletters .
01.11.14	25.05.16	50	Europewide	SWECO for the European Development Bank/DG REGIO of the European Commission Pernilla Thessen Pernilla.thessen@sweco.se	Journalist and Communication Expert	Conducting interviews, writing scripts and coordination of the production of a promotional animation video on financial instruments ; storyboard and coordination of e-learning/tutorial videos explaining the functioning of financial instruments to potential applicants; production of event videos (journalist work and coordination of the production) (www.fi-compass.eu)
01.05.14	31.10.14	20	Europewide	INTERACT Point Viborg Tomasz Petrykowski tomasz.petrykowski@interact-eu.net	Journalist/Editor	Coordination of the INTERACT newsletter on interregional cooperation including projects on ICT ; Drafting of various articles, interviews with key stakeholders and coordination of external contributions and graphic design.
01.01.09	15.04.14	116	Valencia,	INTERACT Point Valencia,	Communication and	Journalistic and communication work including the development and production of

		4	Spain	Generalitat Valenciana Amparo Montan, amparo.montan@spatialfo resight.eu	Project Development Officer	promotional and information tools communicating on European Territorial Cooperation programmes , such as videos, press releases, articles and reports, guidebooks, newsletters (online and print), brochures, publications, social media and the website (using content management systems); coordination and management of the Europe-wide campaign “European Cooperation Day” including management and development of digital content for all the social media accounts (including videos for Twitter, Facebook) ; Advisory services and organisation and moderation/facilitation of seminars and conferences on topics such as evaluation, monitoring, project assessment, communication issues;
01.04.08	31.12.09	165	Valencia (Spain)	Interreg IIIC Joint Technical Secretariat, Generalitat Valenciana Maria Vicenta Gil, gil_vicvil@gva.es	Communication and Project Adviser	Providing technical assistance to Interreg projects stakeholders and promoting the project results. Development of promotional and communication tools such as newsletters, press releases, specialised articles and updates of the website . Monitoring and evaluation of project results; organisation and facilitation/moderation of events and seminars; drafting of monitoring reports.
01.11.03	31.03.08	990	Strasbourg , France (but work based Europewid e in particular in South East Europe and the Southern Caucasus)	Association of the Local Democracy Agencies (today “European Association of Local Democracy”); Support programme of the Council of Europe’s Congress of Local and Regional Authorities Antonella Valmorbida, antonella.valmorbida@ald aintranet.org	Press Officer and Project Manager, Head of the Strasbourg Office	Drafting and management of the communication strategy including a media outreach strategy. Journalistic work involving collecting, editing and drafting material for a variety of publications, articles and reports (articles for specialised magazines, press releases, annual activity report, project reports); Design and development of communication tools and various promotional materials (videos, website, brochures, electronic newsletter); organisation of the campaign “Cities for Peace in Europe” and participation/promotion in various Council of Europe campaigns; development of regular contents for the website using content management systems; production of project and educational videos and image films ; networking with international stakeholders and journalists. Design and management of European and international projects dealing with decentralised cooperation, development cooperation, urban development, human rights, democracy, culture or sustainable development; organisation and moderation/facilitation of a variety of events (labs/citizens’ panels, focus groups, seminars, youth workshops/summer schools and conferences);

Other relevant information:

- Website Legado Sharpe & Fischer SL communications agency with references of previous projects: www.legadosharpefischer.eu
- Series of publications on cross-border cooperation in Europe for the European Commission and Association of European border regions: <https://www.b-solutionsproject.com/library>
- Videos Campaign de communication UE - Saint-Pierre-et-Miquelon: https://www.youtube.com/watch?v=TJeEefjCXVA&list=PLKt8r8_IV5isbGstTNTe7ikHE-PU_Im_E